



Docket No.: 5014 CON3

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: David Sprogis

GROUP: Unknown

SERIAL NO: Unknown 10/643,121

EXAMINER: Unknown

FILED: August 18, 2003

FOR: SYSTEM AND METHOD FOR DIGITALLY PROVIDING AND DISPLAYING  
ADVERTISEMENT INFORMATION TO CINEMAS AND THEATRES

Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

INFORMATION DISCLOSURE STATEMENT

In compliance with 37 C.F.R. §§1.56, 1.97, and 1.98, Applicant submits identification of the documents listed on the attached Form PTO-1449. Copies of the U.S. patents referenced therein are not included pursuant to 37 C.F.R. §1.98 (a)(2)(i).

The Commissioner is authorized to charge Deposit Order Account No. 19-0079 for any further fee that is required.

Respectfully submitted,

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I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below in a first-class mail envelope addressed to the Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450 Mail Stop Patent Application.

Meghan H. Carr  
11/05/2003

Date

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ATTORNEY DOCKET 5014 CON3

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**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

**U.S. PATENT DOCUMENTS**

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA	4,761,641	08/02/98	Craig Schreiber			01/21/83
	AB	5,133,079	07/21/92	Ballantyne et al.			08/28/90
	AC	5,227,874	07/13/93	Von Kohorn			10/15/91
	AD	5,381,476	01/10/95	Kimoto et al			01/22/93
	AE	5,392,066	02/21/95	Fisher et al.			11/19/92
	AF	5,412,416	08/07/92	Nemirofsky			05/02/95
	AG	5,521,631	05/28/96	Budow et al.			05/25/94
	AH	5,568,181	10/22/96	Greenwood et al.			05/01/95
	AI	5,761,601	06/02/98	Nemirofsky et al.			08/09/93
	AJ	5,801,754	09/01/98	Ruybal et al.			11/16/95
	AK	5,838,314	11/17/98	Neel et al.			02/21/96
	AL	5,892,535	12/13/96	Allen et al.			04/06/99
	AM	5,924,013	09/03/97	Guido et al.			07/13/99
	AN	5,955,710	09/21/99	DiFranza			01/20/98
	AO	5,983,069	03/22/96	Cho et al.			11/09/99
	AP	6,009,465	12/28/99	Decker et al.			01/22/96
	AQ	6,026,368	02/15/00	Brown et al.			07/17/95
	AR	6,026,369	02/15/00	Capek			05/09/97
	AS	6,038,367	03/14/00	Abecassis			02/19/99
	AT	6,038,545	03/14/00	Mandeberg			03/17/97
	AU	6,257,982	07/10/01	Rider et al.			06/01/99
	AV	6,424,998	07/23/02	Hunter			05/18/99

**FOREIGN PATENT DOCUMENTS**

EXAMINER INITIAL		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION YES NO
	AW	CN 2,231,376		Canada			YES
	AX	0 424 648 A2	05/05/91	EPO			YES
	AY	0 572 090 A2	01/12/93	EPO			YES
	AZ	WO99/08216	02/18/99	PCT			YES
	BA	WO99/36341	07/22/99	PCT			YES
	BB	WO00/00917	01/06/00	PCT			YES

**OTHER DOCUMENTS** (Including Author, Title, Date, Pertinent Pages, Etc.)

EXAMINER INITIALS		
BC	Scala InfoChannel Product Manual. Bothmans.bk : Ch20.doc. July 23, 1996. pp.1-76.	
BD	Hilderbrand, Carol. "Movie Technology Puts an End to Bad Endings." and Daly, James "Quiet on the set! Lights, camera, digitize." ComputerWorld Leaflet. p.1	
BE	Zimmerman, Rolf G. and Flatekval, Kai M. "A Small Revolution." Bergens Tidene. July 24, 1998. p.1.	
BF	Digital Progame Delivery: Digital Cinema. United Artists. July 1994. pp.1-17.	
BG	Mendrala, Jim. "A Brief History of Film and Digital Cinema." July 1, 2002. pp. 1-11.	
BH	Takahashi, Dean. "Pac Bell Plans New Way to Get Films to Theaters." <i>The Los Angeles Times</i> . April 28, 1992. Los Angeles, CA. pp.1-2.	
BI	E Cinema- Main Report. pp.1-23.	
BJ	Jorgensen, Kjetil. "CAPA Enters New Advertising Channel." Dagens Naeringsliv. August 5, 1998. p. 1.	
BK	Griffiths, David. Letter to Chris Hagan. December 15, 1999. pp.1-2.	
BL	E-Cinema Alert #85. Screen Digest. October 4, 2002. pp.1-11.	
BM	E-Cinema Alert #86. Screen Digest. October 14, 2002. pp.1-11.	
BN	Contract Document (no translation) Oslo, Norway. February 11,1998. pp. 1-3.	
BO	Contract Document. (no translation) Bergen. January 1, 1999. pp. 1-3.	
BP	Fox, David J. "Pacific Bell Unveils a New Way of Looking at Movies Technology: A high-definition digital projection sent over fiber-optic telephone lines would eliminate film." <i>The Los Angeles Times</i> . November 2, 1993. Los Angeles, CA. pp. 1-2.	
BQ	Movies get a chunk of ad dollars from the Miami Herald dated January 25, 1987	
BR	CineCast HD internet product summary dated 1998	
BS	Cyberstar press release dated November 9, 1998	
BT	DTDS trademark information filed December 30, 1999	
BU	MultiMedia at Work; <u>A High-Resolution Video Server for Cinema of the Future</u> ; Lev Vaitzlit; Fall 1995, No. 3, P. 65-69	
BV	Computer Networks; Unintrusive customization techniques for Web advertising; Marc Langheinrich, Atsuyoshi, Naoki Abe, Tomonari Kamba, Yoshiyuku Koseki; Vol. 3, P. 1259-1272	
BW	PACIFIC BELL WILL DELIVER MOVIES TO THEATERS by Laura Evenson; San Francisco Chronicle dated 3/21/1994	
BX	Coming soon to a theater near you: ;local digital ads by Paul Gough; Media Daily News; 8/23/02	
BY	Proxima and NCN partnership from Business Wire dated June 25, 1999	
BZ	Partnership formed fro e-cinema advertising from Screen Digest; n33; July 1999	
CA	US 2001/0044726 11/2001	
CB	NCNInc.com background information printed 9/25/02	

EXAMINER

DATE CONSIDERED

**EXAMINER: Initial if citation consid r d, whether or not citation is in conformance with MPEP 609; draw lin through citation if n t in conforman and not considered. Includ copy of this form with next communication to applicant.**